

## **Guidelines to fill in the Consultation Note**

The Ministry of MSME is undertaking a comprehensive study to gather grassroot level challenges and formulate interventions to reduce cost and enhance competitiveness of MSMEs in India. In order to take input on challenges and recommendations, a Consultation Note has been prepared with the following format:

Factors for **reducing cost** have been categorized as follows:

- I. Financial & Capital Costs
- II. Cost of Inputs and Raw Materials
- III. Marketing
- IV. Regulatory & Compliance
- V. Logistics & Supply Chain
- VI. Quality & Standards

Factors for **enhancing productivity** have been categorized as follows:

- I. Technology
- II. IT/AI
- III. Strengthening Manufacturing
- IV. Innovation and R&D

You may also add any other factors as per applicable.

**2. Provide Specific and Contextual Inputs:** Please refrain from using broad or vague statements like “*Finance is a problem*” or “*There are regulatory issues.*”. Instead, clearly describe **the exact issue and its context**.

**Example:**

### **Logistics & Supply Chain**

<b>Challenges</b>	<b>Recommendations</b>
1. Seafood shipments are at risk due to port connectivity issues delaying the transport of this highly perishable item.	1. Enhance the connectivity from cluster to ports and build all-weather roads, provision of cold chain through any scheme.

- 3. Please provide your cluster-specific details.**
- 4. Please ensure each challenge has a corresponding recommendation.**
- 5. Avoid duplication/repetition of inputs across different sections.**