



विकास आयुक्त
Development Commissioner
सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय
Ministry of Micro, Small and Medium Enterprises

Workshop on Cost and Competitiveness of MSMEs in India

Consultation Note

Section A: Basic Information

- **Name of Enterprise/Organization/Association:** _____
- **Name of Representative:** _____
- **Designation of Representative:** _____
- **Official Email ID:** _____
- **Official Contact no:** _____
- **Name of Cluster (if applicable):** _____
- **Sector (if applicable):** _____
- **District:** _____ **State:** _____

- **Size of Enterprise (if MSME Unit):**

☐ MICRO ☐ SMALL ☐ MEDIUM

- **Udyam No. (if any):** _____

- **Primary Product/Services:** _____

Please scan the QR code or click the url below to access the Consultation Note.



<https://dashboard.msme.gov.in/clusterworkshop/SignIn.aspx>

Section B: Note on Challenges & Recommendations for Cost and Competitiveness of MSMEs In India

I. Factors for Reducing Cost

1. Financial & Capital Costs

(Include the cost of credit, cost of working capital, cost of finance (equity) etc.)

S. No.	Themes	Challenges	Recommendations
1.	Cost of Credit	i) ii) iii)	
2.	Cost of Finance (Equity)	i) ii) iii)	
3.	Cost of Working Capital	i) ii) iii)	
4.	Any Other	i) ii) iii)	

2. Cost of Inputs & Raw Materials

(Include issues related to GST, Duties/Taxation, Land availability, Utility etc.)

S. No.	Themes	Challenges	Recommendations
1.	GST Issues	i) ii) iii)	
2.	Duties / Taxation	i) ii) iii)	
3.	Land	i) ii) iii)	
4.	Utility	i) ii) iii)	
5.	Any Other	i) ii) iii)	

3. Marketing

(Include domestic market, e-commerce, exports, branding, etc.)

S. No.	Themes	Challenges	Recommendations
1.	Domestic Market	i) ii) iii)	
2.	E - Commerce	i) ii) iii)	
3.	Exports	i) ii) iii)	
4.	Branding	i) ii) iii)	
5.	Any Other	i) ii) iii)	

4. Regulatory & Compliance

(Includes issues related to regulatory & compliances at Central, State and Local Body level)

S. No.	Themes	Challenges	Recommendations
1.	Central Regulations / Compliances	i) ii) iii)	
2.	State Regulations / Compliances	i) ii) iii)	
3.	Local Body Regulations / Compliances	i) ii) iii)	
4.	Any Other	i) ii) iii)	

5. Logistics & Supply Chain

(Include cost related to transportation & distribution network, warehousing, fulfilment centres (e-commerce), etc.)

S. No.	Themes	Challenges	Recommendations
1.	Transportation	i) ii) iii)	
2.	Warehousing	i) ii) iii)	
3.	Fulfilment Centres (e-commerce)	i) ii) iii)	
4.	Any Other	i) ii) iii)	

6. Quality & Standards

(Includes Quality Control Order (QCO), Bureau of Indian Standards (BIS), Testing ecosystem, etc.)

S. No.	Themes	Challenges	Recommendations
1.	QCOs	i) ii) iii)	
2.	BIS	i) ii) iii)	
3.	Testing Ecosystem	i) ii) iii)	
4.	Any Other	i) ii) iii)	

7. Any Other Factors for Reducing Cost

S. No.	Themes	Challenges	Recommendations
1.		i) ii) iii)	
2.		i) ii) iii)	
3.		i) ii) iii)	
4.		i) ii) iii)	

II. Factors for Enhancing Productivity

1. Technology

(Includes access to technology, technology support, incentive for technology adoption, sustainable technologies, overcoming technological obsolescence etc.)

S. No.	Themes	Challenges	Recommendations
1.	Access to Technology	i) ii) iii)	
2.	Technology Support	i) ii) iii)	
3.	Incentive for Technology Adoption	i) ii) iii)	
4.	Sustainable Technologies	i) ii) iii)	
5.	Overcoming technological obsolescence	i) ii) iii)	
6.	Any Other	i) ii) iii)	

2. IT/AI

(Includes issues related to digitalization of MSMEs, smart processes, machine learning, IT enabled MSME services, etc.)

S. No.	Themes	Challenges	Recommendations
1.	Digitalization of MSMEs	i) ii) iii)	
2.	Smart Processes	i) ii) iii)	
3.	Machine Learning	i) ii) iii)	
4.	IT enabled MSME services	i) ii) iii)	
5.	Any Other	i) ii) iii)	

3. Strengthening Manufacturing

(Includes increasing manufacturing base, investment in manufacturing, plug & play, common facility centre, design excellence, integrated workplan, industry grade training, research & development, technology infrastructure, etc.)

S. No.	Themes	Challenges	Recommendations
1.	Increasing Manufacturing Base	i) ii) iii)	
2.	Investment in Manufacturing	i) ii) iii)	
3.	Plug and Play	i) ii) iii)	
4.	Common Facility Centres	i) ii) iii)	

S. No.	Themes	Challenges	Recommendations
5.	Design Excellence	i) ii) iii)	
6.	Integrated Workplan	i) ii) iii)	
7.	Industry Grade Training	i) ii) iii)	
8.	Technology Infrastructure	i) ii) iii)	
9.	Any Other	i) ii) iii)	

4. Innovation and R&D

(Includes accelerated innovation, venture capital funding, fund of funds, industry academic linkage, IPR, patents, trademark/GI, etc.)

S. No.	Themes	Challenges	Recommendations
1.	Accelerated Innovation	i) ii) iii)	
2.	Venture Capital Funding	i) ii) iii)	
3.	Fund of Funds	i) ii) iii)	
4.	Industry Academic Linkage	i) ii) iii)	

S. No.	Themes	Challenges	Recommendations
5.	IPR	i) ii) iii)	
6.	Patents	i) ii) iii)	
7.	Trademark / GI	i) ii) iii)	
8.	Any Other	i) ii) iii)	

4. Any Other Factors for Enhancing Productivity

S. No.	Themes	Challenges	Recommendations
1.		i) ii) iii)	
2.		i) ii) iii)	
3.		i) ii) iii)	
4.		i) ii) iii)	