

**NA/10/Evaluation/2023**  
**Government of India**  
**Ministry of Micro, Small & Medium Enterprises**  
**Office of Development Commissioner (MSME)**  
**(National MSME Award Division)**

**Room No. 723-A, A-Wing**  
**Nirman Bhawan, New Delhi**  
**Date : 27.07.2023**

To  
The Principal Secretary / Secretary  
(MSME / Industry)  
All the States/UTs

**Subject : Rankings to States/UTs Government under National MSME Awards 2023 – reg.**

Dear Sir/Madam

As you may be aware that, the Ministry of Micro, Small and Medium Enterprises (MSME) felicitates to the States / UTs Government annually under National Award Scheme to motivate them for the development and growth of MSMEs in their area of jurisdiction.

2. This year on the advise of MHA, States/UTs will be felicitated with Ranking instead of awards. Further to encourage the smaller States, it has been proposed to have three groups of Rankings as detailed below:

- (i) Union Territories (UTs - 08 Nos. including Delhi)
- (ii) NER States including Sikkim and Smaller & Hilly States (Goa, Uttarakhand & Himachal Pradesh)
- (iii) Remaining 17 Nos. States

3. For the past sometime, we have been receiving representations from States to revise the criteria of Ranking, giving suitable marks for MSME promotional activities undertaken by them as per their mandate. Accordingly the Ranking criteria has been revised with the approval of Hon'ble Minister for MSME.

4. In order to receive the applications from the States/UTs as per revised criteria and group, the online portal would be open for receiving applications from 31<sup>st</sup> July to 12<sup>th</sup> August, 2023. You may therefore advise the concerned officer to submit the application at <https://dashboard.msme.gov.in/na/Ent NA Admin/Ent index.aspx> before the closure date. It may kindly be noted that States/UTs would be ranked on the information available at the Central Level and additional information fed by respective States/UTs.

5. It would be advisable to nominate a nodal officer for the purpose, who may contact Shri Rajesh Kumar, Assistant Director at [rajesh.kr69@gov.in](mailto:rajesh.kr69@gov.in) (011-23063342) or Shri Vivek Shandilya, Team Leader, NIC (011-23062354), in case of any issue.

6. It is also proposed to hold a **VC meeting on 31<sup>st</sup> July, 2023 at 03:00 pm** to onboard States/UTs on the new Ranking Procedure. Kindly attend/advise Nodal Officer to attend the meeting. The link of the meeting is given as below:

Encls : As Above



**(Anuja Bapat)**  
**Deputy Director General**

**A Comparative Chart on proposed Changes in Marking Criteria for Rankings to States under National MSME Award Scheme**

The Existing Marking Pattern for Rankings to States / UTs						The Proposed Marking Pattern for Rankings to States / UTs						Remarks
Parameters	Max Marks	Marking Pattern / Score				Parameters	Max Marks	Marking Pattern / Score				
States / UTs having separate Ministry for MSME	10					States / UTs having separate Ministry / Department for MSME	10					No change proposed
States / UTs having separate Grievance Cell for MSMEs	10					States / UTs having Grievance Cell for MSMEs at District and State / UT level	10	Grievance Cell for MSMEs at State / UT level  <b>5 Marks</b>	Grievance Cells for MSMEs at District and State / UT level  <b>10 Marks</b>			More weightage to local level grievance cell for ease of MSEs., Gujarat, Kerala and few other states have established District Level Grievance Cells.
States / UTs having separate Public Procurement Policy for MSMEs	10					States / UTs having separate Public Procurement Policy for MSEs / MSMEs	10					No change proposed
State Specific Schemes for MSMEs and their performance	20	1-2 Schemes	3-5 Schemes	6-9 Schemes	10 or more Schemes	<b>State Specific Active Schemes for MSMEs</b>	<b>10</b>	1-2 Schemes	3-5 Schemes	6-9 Schemes	10 or more Schemes	To give importance to ongoing as well as new schemes / Initiatives. It is difficult to evaluate performance of scheme.
		<b>5 Marks</b>	<b>10 Marks</b>	<b>15 Marks</b>	<b>20 Marks</b>			<b>2.5 Marks</b>	<b>5 Marks</b>	<b>7.5 Marks</b>	<b>10 Marks</b>	
		-	-	-	-	<b>No. of New Schemes / Initiatives launched in the State / UT during last three years</b>	<b>10</b>	1-2 Schemes	3-5 Schemes	6-9 Schemes	10 or more Schemes	
								<b>2.5 Marks</b>	<b>5 Marks</b>	<b>7.5 Marks</b>	<b>10 Marks</b>	
Number of MSEFCs in the State / UTs / Number of Districts	20	Marks will be based on Number of MSEFCs*20/Number of Districts. State/UTs having an MSEFC in every district will score 20 marks				Number of MSEFCs in the State / UTs / Number of Districts	20	Marks will be based on Number of MSEFCs*20/Number of Districts. States/UTs having an MSEFC in every district will score 20 marks				No change proposed
Percentage of total number of applications converted into cases by the MSEFCs in the State/UTs in the last three years (average of three years) in MSEFC (applications converted into cases during the FY/ Number of Cases on the	20	More than 20% of the registered cases-	More than 30% of the registered cases-	More than 40% of the registered cases-	More than 50% of the registered cases-	Percentage of total number of applications converted into cases / <b>resolved</b> by the MSEFCs in the State/UTs in the last three years (average of three years) in MSEFC (applications converted into cases during the FY/ Number of Cases on the first day of the FY)	<b>20</b>	More than 20% of the registered cases-	More than 30% of the registered cases-	More than 40% of the registered cases-	More than 50% of the registered cases-	Resolved cases are also being recognized along with converted cases with due weightage
		<b>5 Marks</b>	<b>10 Marks</b>	<b>15 Marks</b>	<b>20 Marks</b>			<b>5 Marks</b>	<b>10 Marks</b>	<b>15 Marks</b>	<b>20 Marks</b>	

first day of the FY)													
Year on Year Growth of Budget to the MSME Sector (Specifically to MSME Sector) Average of three years	20	10% and more <b>5 Marks</b>	15% and more <b>10 Marks</b>	20% and more <b>15 Marks</b>	25% and more <b>20 Marks</b>	Year on Year Growth of Budget to the MSME Sector ( Specifically to MSME Sector) Average of three years	10	10% and more <b>2.5 Marks</b>	15% and more <b>5 Marks</b>	20% and more <b>7.5 Marks</b>	25% and more <b>10 Marks</b>	The weightage has been reduced to accommodate new parameters.	
Growth of MSME Credit in the State (based on RBI Data) Average of three years	20	10% and more <b>5 Marks</b>	15% and more <b>10 Marks</b>	20% and more <b>15 Marks</b>	25% and more <b>20 Marks</b>	Growth of MSME Credit in the State (based on RBI Data) Average of three years *	20	10% and more <b>5 Marks</b>	15% and more <b>10 Marks</b>	20% and more <b>15 Marks</b>	25% and more <b>20 Marks</b>	No change proposed	
Percentage of projects completed during the year as compared to the number of approved projects at the start of the year under Cluster Development Programme (Average of 3 years)	20	10% and more <b>5 Marks</b>	15% and more <b>10 Marks</b>	20% and more <b>15 Marks</b>	25% and more <b>20 Marks</b>	Percentage of projects completed during the year as compared to the number of approved projects at the start of the year under Cluster Development Programme (Average of 3 years) *	20	10% and more <b>5 Marks</b>	15% and more <b>10 Marks</b>	20% and more <b>15 Marks</b>	25% and more <b>20 Marks</b>	No change proposed	
Percentage of projects completed during the year as compared to the number of approved projects at the start of the year under SFURTI (Average of 3 years)	20	10% and more <b>5 Marks</b>	15% and more <b>10 Marks</b>	20% and more <b>15 Marks</b>	25% and more <b>20 Marks</b>	Percentage of projects completed during the year as compared to the number of approved projects at the start of the year under SFURTI (Average of 3 years) *	<b>10</b>	10% and more <b>2.5 Marks</b>	15% and more <b>5 Marks</b>	20% and more <b>7.5 Marks</b>	25% and more <b>10 Marks</b>	The states have very limited role in implementation of SFURTI.	
-	-					<b>Year on Year growth of Udyam Registration</b> (excluding registration under trader category and Udyam assist) Average of last three years *	10	10% and more <b>2.5 Marks</b>	15% and more <b>5 Marks</b>	20% and more <b>7.5 Marks</b>	25% and more <b>10 Marks</b>	New Parameter	
-	-					<b>Raising and Accelerating MSME Performance (RAMP) Initiatives *</b>	10	No Initiative <b>0 Marks</b>	LoU Signed <b>5 Marks</b>	SNA nominated <b>additional 3 Marks</b>	State PMU appointed <b>additional 2 Marks</b>	New Parameter	
<b>Total</b>	<b>170</b>				<b>Total</b>		<b>170</b>						

**Minutes of the Meeting of National Award 2023 held on 31<sup>st</sup> July, 2023 at 03:00 P.M. under the Chairmanship of DDG, O/o DC (MSME) N.Delhi.**

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A meeting under the Chairmanship of Ms. Anuja Bapat, DDG (National Award) was held on 31/07/2023 at 03:00 PM in the committee room, O/o DC(MSME), N. Delhi for State/UT award categories of National Award 2023. About 50 representatives from different States and Union Territories were present during the meeting through Video Conferencing.

In the beginning, Sh. R.K. Rai, Director, National Award welcomed all the participants from different State Government and Union Territories.

DDG (AB) during her deliberation said that National Award portal for State Governments/Union Territories has been opened from today i.e 31/07/2023 & will remain open until 12/08/2023. She iterated that few parameters of the online form have to be filled by the State Govt./Union Territories and few parameters will be filled by the O/o DC(MSME), New Delhi. This will ensure participation of all the 36 States/Union Territories & further based on the information provided by the States/Union Territories, ranks will be decided accordingly.

Sh. R.K. Rai during his PPT presentation said that the following 03 groups have been made for the State/UT award categories for ranking :-

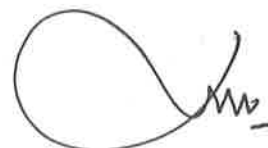
- a. Group one includes all the Union Territories (UTs-08 Nos. including Delhi) .
- b. Group two NER States including Sikkim and Smaller & Hilly States (Goa, Uttarakhand & Himachal Pradesh) .
- c. Group three comprises of rest of the left over remaining 17 States.

During his presentation he also deliberated about the marking criteria for the State Award.

Sh.Vivek Shandilya of NIC gave detailed presentation on submission of the application forms on the online portal of O/o DC (MSME) for State/UT award categories of National Award 2023.

Representative from Uttar Pradesh enquired about the marking criteria for MSEFCs in the State to whom a suitable clarification was given by Sh. R.K. Rai.

Some of the Representative of the states like Karnataka, Kerala and UT like Andaman and Nicobar Island requested to share Login ID and Password, so that they could apply for the National Awards well in time.



File No. NationalAward/2023-24/Misc. (Computer No. 4025100)

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Sh. R.K. Rai (Director) ensured that the Login ID and Password will be shared with all the States & Union Territories and also requested all the participants to fill the online application of National Award 2023, within due date.

The Meeting ended with vote of thanks to Chair.

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02/08/23  
**राजेश कुमार / RAJESH KUMAR**  
सहायक निदेशक / Assistant Director  
भारत सरकार / Government of India  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
Ministry of Micro, Small & Medium Enterprises  
विकास आयोग (सू.ल.एवं म. उद्यम) का कार्यालय  
Office of the Dev. Commissioner (MSME)  
निर्माण भवन, नई दिल्ली-110108/Nirman Bhawan, New Delhi-110108

Sr. No.	Display Name	Role	Attendee Email
1	Anuja Bapat, DDG	attendee	ddg-dc@dcmsme.gov.in
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3	B Mahesh	attendee	md.kctu@gmail.com
4	B.M.Prajapati IAS	attendee	icaice@gujarat.gov.in
5	Chandra Shekhar	attendee	cshekarsdm@gmail.com
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49	Udyog Bhawan, Assam	attendee	khumankr@gmail.com
50	hojeto	attendee	hojetosughe@gmail.com
51	joint director	attendee	indrajfo3@gmail.com
52	msme guj	attendee	icmsme@gujarat.gov.in
53	sanjeev chaudhary	attendee	sanjeev.chaudhary@in.gt.com

# National MSME Awards 2023

**State / UT Ranking**

**31.07.2023**

# Categories

Existing	Revised
States / UTs achieving Rank I, II and III are felicitated with a Trophy and Certificate	<ul style="list-style-type: none"><li data-bbox="807 332 1850 565">▪ Union Territories (<b>UTs - 08 Nos. including Delhi</b>) achieving Rank 1, 2 and 3 will be felicitated with a Trophy and Certificate.</li><li data-bbox="807 565 1850 851">▪ <b>NER States including Sikkim</b> and Smaller &amp; Hilly States (<b>Goa, Uttarakhand &amp; Himachal Pradesh</b>) achieving Rank 1, 2 and 3 will be felicitated with a Trophy and Certificate.</li><li data-bbox="807 851 1850 1022">▪ Remaining <b>17 States</b> achieving Rank 1, 2 and 3 will be felicitated with a Trophy and Certificate.</li></ul>



# Revised Marking Pattern

## Part A : To be filled by State / UT

Parameters	Max Marks	Marking Pattern / Score		Remarks
States / UTs having separate Ministry / Department for MSME	10			No change
States / UTs having Grievance Cell for MSMEs at District and State / UT level	10	Grievance Cell for MSMEs at State / UT level  5 Marks	Grievance Cells for MSMEs at District and State / UT level  10 Marks	More weightage to local level grievance cell for ease of MSEs.
States / UTs having separate Public Procurement Policy for MSEs / MSMEs	10			No change

# Revised Marking Pattern

Parameters	Max Marks	Marking Pattern / Score				Remarks
State Specific Active Schemes for MSMEs	10	1-2 Scheme 2.5 Marks	3-5 Schemes 5 Marks	6-9 Schemes 7.5 Marks	10 or more Schemes 10 Marks	To give importance to ongoing as well as new schemes / Initiatives. It is difficult to evaluate performance of scheme.
No. of New Schemes / Initiatives launched in the State / UT during last three years	10	1-2 Scheme 2.5 Marks	3-5 Schemes 5 Marks	6-9 Schemes 7.5 Marks	10 or more Schemes 10 Marks	

# Revised Marking Pattern

Parameters	Max Marks	Marking Pattern / Score				Remarks
Number of MSEFCs in the State / UTs / Number of Districts	20	Marks will be based on Number of MSEFCs*20/Number of Districts. States/UTs having an MSEFC in every district will score 20 marks				No change
Percentage of total number of applications converted into cases / resolved by the MSEFCs in the State/UTs in the last three years	20	More than 20% of the registered cases- 5 Marks	More than 30% of the registered cases- 10 Marks	More than 40% of the registered cases- 15 Marks	More than 50% of the registered cases- 20 Marks	Resolved cases are also being recognized along with converted cases with due weightage

# Revised Marking Pattern

Parameters	Max Marks	Marking Pattern / Score				Remarks
Year on Year Growth of Budget to the MSME Sector	10	10% and more 2.5 Marks	15% and more 5 Marks	20% and more 7.5 Marks	25% and more 10 Marks	The weightage has been reduced to accommodate new parameters

# Revised Marking Pattern

## Part B : To be filled by MoMSME

Parameters	Max Marks	Marking Pattern / Score				Remarks
Growth of MSME Credit in the State (based on RBI Data)	20	10% and more 5 Marks	15% and more 10 Marks	20% and more 15 Marks	25% and more 20 Marks	No Change
% of projects completed during the year under MSE CDP	20	10% and more 5 Marks	15% and more 10 Marks	20% and more 15 Marks	25% and more 20 Marks	No Change
% of projects completed during the year under SFURTI	10	10% and more 2.5 Marks	15% and more 5 Marks	20% and more 7.5 Marks	25% and more 10 Marks	States have limited role in implementation of SFURTI

# Revised Marking Pattern

Parameters	Max Marks	Marking Pattern / Score				Remarks
Year on Year growth of Udyam Registration (excluding registration under trader category and Udyam assist)	10	10% and more 2.5 Marks	15% and more 5 Marks	20% and more 7.5 Marks	25% and more 10 Marks	New Parameter
Raising and Accelerating MSME Performance (RAMP) Initiatives	10	No Initiative 0 Marks	LoU Signed 5 Marks	SNA nominated additional 3 Marks	State PMU appointed additional 2 Marks	New Parameter

# Visit to Portal

[https://dashboard.msme.gov.in/na/Ent\\_NA\\_Admin/Ent\\_index.aspx](https://dashboard.msme.gov.in/na/Ent_NA_Admin/Ent_index.aspx)

Thanks