# NA-0108/4/2023-P and G-DCMSME Government of India Ministry of Micro, Small and Medium Enterprises Office of the Development Commissioner (MSME) (National MSME Award Division)

Nirman Bhawan, New Delhi Dated: 17.04.2023

# OFFICE MEMORANDUM

# Sub: Modified Operational Guidelines pertaining to National MSME Awards Scheme of the office of the DC(MSME) for the period of 2022-23 to 2025-26 -reg.

The undersigned is directed to enclose herewith the operational guidelines in respect of National MSME Awards Scheme of the office of DC (MSME), Ministry of MSME, duly approved by the Hon'ble Union Minister (MSME) for implementation for the period of 2022-23 to 2025-26.

This issues with the approval of Competent Authority.

Encl.: As above

7104 (Rajesh Kumar

Assistant Director (National MSME Award) E-mail: rajesh.kr69@gov.in

To,

- 1. JS(ARI), JS(AFI), JS(SME), EA (IFW), DDG(PP), Ministry of MSME
- 2. ADC (IGT), ADC (SK), ADC (AL), Office of DC (MSME), Ministry of MSME
- 3. CEO (KVIC), Secretary (Coir Board), Dir. (MGIRI), CMD (NSIC), DG (Ni-MSME)
- 4. Sh. Shubhendu Kumar, DDG, NIC Unit, Ministry of MSME Nirman Bhawan, New Delhi-for suitable editing (addition or deletion) needed in the portal of calling online applications under the National MSME Award Scheme.
- 5. Director/Joint Director/In-Charge of All MSME-DFOs-for circulation among the State/UT Government and other MSME stakeholders of the jurisdiction.
- 6. SENET Section-with the request to upload the modified operational guidelines on the web site of the DC (MSME), M/o MSME.

Copy for information to:-

- 1. PPS to Secretary (MSME)
- 2. PPS to AS & DC (MSME)
- 3. PPS to DDG (National MSME Awards)
- 4. PA to Director (National MSME Awards)

#### GOVERNMENT OF INDIA MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES OFFICE OF THE DEVELOPMENT COMMISSIONER (MSME) (NATIONAL MSME AWARD SECTION)

#### Modified Operational Guidelines for National MSME Award Scheme

#### (2022-23 to 2025-26)

#### 1. **OBJECTIVES**

The Micro, Small and Medium Enterprises (MSMEs) in India have undergone a vast development in the last five decades registering a tremendous growth as well as the progress in terms of quality production, exports, innovation, product and process development. Entrepreneurial efforts have made it possible to produce a number of items, which hitherto were imported. In quite a few cases new variants so produced are having additional attributes than their original versions and are capable of solving a multitude of user problems.

The Indian entrepreneurs are very creative to innovate new products and processes as well as provide innovative services to remain competitive in domestic and global market. To encourage such innovative efforts and promote their spirit in larger interest of qualitative development of MSME, the Ministry of MSME recognizes the contributions of these entrepreneurs for their outstanding performance and motivate and encourage them by conferring awards at the National Level.

Additionally, in order to motivate the State/ UT Government and Aspirational Districts for the development and growth of MSMEs in their area of jurisdiction, provision of rankings at the National level for the State/ UT Government and Aspirational Districts has also been made accordingly.

Similarly, provision of rankings has also been made for the bankers for their excellence in the credit lending to Micro and Small Enterprises.

Contd...(2)

wards for Manufacturing Entreprene Micro Enterprises (Overall)	3 Awards (Top 3)	1 <sup>st</sup> - Rs 3 lakł
Micro Enterprises (Overan)	5 Awards (10p 5)	$2^{nd}$ - Rs 2 lak
		$3^{rd}$ - Rs 1 lak
Small Enterprises (Overall)	2 Awards (Top 2 Awards)	$1^{\text{st}}$ - Rs 1 lak
Sinan Enterprises (Overan)	2 Awards (Top 2 Awards)	$2^{nd}$ - Rs 2 lak
Medium Enterprises (Overall)	1 Award	Rs 3 lakh
Technologically Efficient	3 Awards	3 Awards of
Manufacturing Enterprises	(1 Awards each for Micro, Small and Medium enterprise Category)	Rs 3 lakh eac
Export Oriented Manufacturing	3 Award	3 Awards of
Enterprises	(1 Awards each for Micro, Small and Medium enterprise Category)	Rs 3 lakh eac
wards for Service Entrepreneurship (	(9 Awards)	
Micro Enterprises (Overall)	3 Awards (Top 3)	1 <sup>st</sup> - Rs 3 lak 2 <sup>nd</sup> - Rs 2 lak 3 <sup>rd</sup> - Rs 1 lak
Small Enterprises (Overall)	2 Awards	1 <sup>st</sup> - Rs 3 lak 2 <sup>nd</sup> - Rs 2 lak
Medium Enterprises (Overall)	1 Award	Rs 3 lakh
Export Oriented Service	3 Award	3 Awards of
Enterprises	(1 Awards each for Micro, Small and Medium enterprise Category)	Rs 3 lakh eac
wards for Special Category of Enterp	orises (14 Awards)	•
omen Entrepreneurship		
Micro Enterprises	1 Award	Rs 3 lakh
(Manufacturing)		
Small Enterprises (Manufacturing	1 Award	Rs 3 lakh
Micro Enterprises (Services)	1 Award	Rs 3 lakh
Small Enterprises (Services)	1 Award	Rs 3 lakh
ntrepreneurs belonging to SC/ST Cat		D 0111
Micro Enterprises	1 Award	Rs 3 lakh
(Manufacturing)	1 4 1	D 2111
Small Enterprises (Manufacturing	1 Award	Rs 3 lakh
Micro Enterprises (Services)	1 Award	Rs 3 lakh
Small Enterprises (Services)	1 Award	Rs 3 lakh
ntrepreneurs belonging to 'Divyang' (		D ~ 21-1-1
Manufacturing Enterprises	1 Award (Award for overall MSME	Rs 3lakh
Sorvice Entermises	Category) 1 Award	Rs 3lakh
Service Enterprises	(Award for overall MSME	KS Slakn
	Category)	
ntronronours holonging to States of N		1
ntrepreneurs belonging to States of N Micro Enterprises		Do 2 lold
Micro Enterprises	1 Award	Rs 3 lakh
Micro Enterprises (Manufacturing)	1 Award	
Micro Enterprises (Manufacturing) Small Enterprises (Manufacturing	1 Award 1 Award	Rs 3 lakh
Micro Enterprises (Manufacturing)	1 Award	

**Total Awards** 

35

# 2. (a) Categories of National MSME Awards at the National Level

**(b)** 

Rankings for Institutional	<b>Rankings for Institutional Support to MSMEs</b>		
Rankings to States/UTs for	All participating	States/UTs achieving Rank I, II	
their contribution towards	States/UTs	& III are felicitated with a	
the promotion and		trophy and Certificate.	
development of MSMEs			
Rankings to Aspirational	All participating	Districts achieving Rank I, II &	
Districts for their	Aspirational	III are felicitated with a trophy	
contribution towards the	Districts	and Certificate.	
promotion and			
development of MSMEs			
Rankings to Banks for their	All participating	Banks achieving Rank I, II &	
for their contribution	Banks	III are felicitated with a trophy	
towards the promotion and		and Certificate.	
development of MSMEs			

Note-

- Awards in the category of Enterprises will also carry a Trophy and Certificate.
- Rankings I, II & III in the category of Institutional Support to MSMEs will also carry a Trophy and Certificate.
- A Memento would also be conferred to the jury of the National MSME Awards & the Technical Team of NIC during the Award Function in order to recognize their efforts.
- **3. Eligibility & Qualifying Conditions:-** The eligible MSMEs will submit online applications in the relevant category of awards. Conditions are as under :

(i) The eligible MSMEs will submit online applications in the relevant category of awards. An enterprise can apply for more than one category of award. However, in no case, a particular MSME will get more than one award.

(ii) The Awardee shall not be nominated or considered for the same or lower category of award in the subsequent 4 year (s). However, there will be no bar for an awardee to be nominated or considered for a higher category of award in subsequent year.

	Essential Conditions for Eligibility		
	(System Guided Application Process)		
Sr	Condition	Proof .	Remarks
No.			
1	Udyam	Valid Udyam Registration	System will pick all the details of the
	Registration	Number	Unit from Udyam Registration Data
			Base (This will be cross checked
			with the data to be filled by the Unit
			for Identification & Financial
			Parameters). In case the details of
			the applicant MSME does not match
			with those in Udyam Registration,
			the MSME DFO concerned shall
			inform the applicant MSME to
			furnish the correct document failing
			which the application for National
			Award will be rejected.
2	Clearance of	Valid Environmental	In case the unit is exempted from
	the Unit from	Clearance certificate from	Environment Clearance, then the
	Environmental	the competent authority	exemption certificate signed
	Angle		declaration to be uploaded
3	Industrial	Valid Certificate from the	In case the unit is exempted, then
	License/Fire/Ex	competent authority	the exemption certificate or signed
	plosive etc		declaration to be uploaded
4	Social Security	Challans to be uploaded	In case the unit is exempted, then

	Norms ESI/	the exemption certificate or signed	
	EPF etc.	declaration to be uploaded (The	
		numbers indicated would be cross	
		checked with the number of	
		employees to be filled by the	
		applicant subsequently)	
5	Other	Applicant has to give an online declaration that there is no	
	Certificates	criminal case/tax liability etc pending against it. It also has to	
		upload a certificate that all bank accounts are standard as on the	
		date of filing application	
6	Affirmation	Certified that I have cleared all the Income Tax dues and I am not	
		involved in any economic or other offence for which legal	
		action/enquiry is pending against me and also the above	
		information furnished by me is correct. I undertake to refund the	
		cash prize, trophy and certificate, if awarded to me, in case it is	
		ever found that the information furnished above was incorrect.	
		Further, I may also be liable for any action under the law of the	
		land for any false declaration.	

#### 4. MINUMUM QUALIFYING MARKS CRITERION FOR MSME AWARDS

	For Non-Technical MSME Awards (Manufacturing, Services & Exports)			
General	Women/SC/ST /NER/Divyang		Justification	
50%	40%		Promotion of Special Category and to shortlist	
			more Enterprises for Second phase of scrutiny	
	Awards for Technically Efficient MSMEs			
Micro	Small Medium			
40%	50%	60%	To expand the scope for Micro Unit	

**5.** MSME-DFOs of respective State/UTs will forward the State Level Selection Committee(SLSC)'s recommended eligible and qualifying MSMEs applications online along with the recommendations in the enclosed format to the office of the Development Commissioner (MSME), Ministry of MSME, Government of India for further consideration at the National Level Selection Committee(NLSC). The composition of STATE LEVEL SELECTION COMMITTEE (SLSC) & NATIONAL LEVEL SELECTION COMMITTEE (NLSC) is as below:

# STATE LEVEL SELECTION COMMITTEE (SLSC):

1	ACS/ Principal Secretary/ Secretary, Department of MSME/	Chairman
	Industries of State Govt. /U.T.	
2	2 Director of MSME/Industries, State Govt. Member	
3	<b>3</b> One Representative each from two State level MSME <b>Member</b>	
	Associations to be nominated by Director, MSME-DFO &	
	approved by the Chairman	
4	4 Director, MSME-DFO* Member Convener	
* In	* In case of more than one DFOs in the State, the Nodal DFO to be decided by the HQ.	

#### NATIONAL LEVEL SELECTION COMMITTEE (NLSC):

1	Additional Secretary & Development Commissioner (MSME),	Chairman
	M/o MSME, Govt. of India [In his absence Senior Most JS	
	Level of DC(MSME)]	
2	Representative of NITI Aayog	Members
3	Representative of DPIIT, Ministry of Commerce & Industry	Members
4	Representative for CASU in Ministry of Home Affairs	Members
5	Representative of National Research Development Corporation	Members
6	Representative of Bureau of Indian Standards	Members
7	ADC/DDG/JDC/Director heading the National Awards Unit	Member Secretary

6. For online application of State/UT Government and Aspirational Districts, these will be received directly at the office of the, Development Commissioner (MSME), Ministry of MSME, Government of India for consideration by the Selection Committee for States/UTs at the office of the Development Commissioner (MSME), Ministry of MSME, Government of India.

The composition of SELECTION COMMITTEE FOR STATES/UTs is as below:

1	Additional Secretary & Development Commissioner (MSME),	Chairman
	M/o MSME, Govt. of India[In his absence Senior Most JS	
	Level of DC (MSME)]	
2	Representative of NITI Aayog	Members
3	Representative of DPIIT, Ministry of Commerce & Industry M	
4	ADC/DDG/JDC/Director heading the National Awards Unit	Member Convener

7. With a view to encouraging the Banks to enhance credit flow to the MSE sector, Rankings to the Banks in recognition of their outstanding performance in financing the Micro and Small enterprises are put in place and accordingly, provision for rankings to the bankers for their outstanding credit flow to the MSME sector especially for excellence in lending to the Micro and Small enterprises have been made based on the analysis of credit data received from the RBI on the criteria determined by the Selection Committee. The composition of the Selection Committee for Banks is as below:

#### COMMITTEE FOR SELECTION OF BANKS FOR RANKINGS:

1	Additional Secretary & Development Commissioner (MSME); M/o	Chairman
	MSME, Govt. of India [In his absence Senior Most JS Level officer	
	of DC(MSME)]	
2	Joint Secretary level Officer, <i>M</i> /o MSME (Looking after the I &F	Member
	Division)	
3	Representative from Department of Financial Services (DFS)	Member
4	Representative from Reserve Bank of India	Member
5	Representative from Indian Banks Association Mem	
6	Representative of SIDBI	
7	Representative from National Awards Unit of the office of the DC Member	
	(MSME)	
8	Director /Joint Director/ Deputy Director level officer of I&F	Member
	Division	Secretary

#### 8. METHODOLOGY

For the purposes of selecting MSME for consideration for awards, the following procedure will be observed:-

- (i) The online applications will be received at the Directorate of MSME-DFO level for submission before the State Level Selection Committee (SLSC) for their onward recommendation to the NLSC level.
- (ii) The SLSC recommended applications will further be scrutinized at the National Level by the team of officers for evaluating the mark as per the criteria before submitting to NLSC for selection and recommendation of the awardees for obtaining final approval of the Hon'ble Union Minister (MSME).

#### 9. PRIVILEGE

The MSME winners of the awards shall have the privilege of allowing their employees to wear labels, pins, ties, logo or other distinctive badges with the symbol of the Awards indicating the year of Award inscribed on it. The entrepreneurs can also use the symbol on their letterheads or any advertisement issued along with the year of the award. The amount of cash prize received by winners is exempted under section 10(17) of Income Tax Act 1961.

\*\*\*\*

# **Basic Information about the Entrepreneurs and Enterprises**

Please affix one high resolution photo (size 8cmx5cm)

	8cmx5cm)
A. Name of Entrepreneur (English)	
B. Name and address of Enterprise (English)	
District State	
Pin Code	
STD Code & Telephone Numbers:	
Tel. (O):	
Mobile No	
E-mail:	
C. Whether the Entrepreneur belongs to SC/ST, Physically Handicapped	d - Yes/No
(If Yes, Please attach certificate)	
D. Udyam registration: Tick Appropriately (Micro/ Small/ Medium)	
Udyam Registration Number:	
E. Two Photographs of the Products Manufactured/ Services rendered	by the enterprise
Name of Draduots/Samuica randored Attach Dhat	ta

Name of Products/Service rendered	Attach Photo
1.	
2.	

F. Attach High Resolution photo of Front/Rear View of Enterprise showing name Board etc.

Front View	Attach Photo
Rear View	Attach Photo

G. Have you ever been awarded earlier by this Ministry.

Yes/No

if yes, Please Tick ( I, II or III Award) and year of Award.

.....

H. Please give write up as per the format\* mentioned below of not more than 300 words about yourself, your enterprise and the products(s) manufactured/ service(s) rendered by indicating your achievements to justify as to why your application deserve to be considered for the award.

\*Format

1. About the Promoter/ Entrepreneur (brief details about the entrepreneurs(s) including his personal details):

2. About the Enterprise (basic details of the enterprise):

3. Specific/ outstanding Achievement of the Enterprise (not only terms of business/production but also in terms

of special recognitions in these areas as well as conservation/social causes, if any):

- 4. One Photograph (High Resolution) of the Entrepreneur
- 5. Two (High Resolution) Photographs of the Products
- 6. Two High Resolution (Front and Rear View) Photograph of the enterprise

Note: 1. Mandatory columns to be filled-up.

- 2. If the requisite attachment is not enclosed, 0 (Zero) Mark will be awarded.
- 3. Suppression of information by the applicant is liable to blacklist the unit and shall not be eligible for consideration of awards in future.
- 4. MSME-DFOs will check the information and attachments enclosed by the applicants and authenticate the information before sending to State Level Selection Committee (SLSC).

S. No.	Years	2018-19*	2019-20*	2020-21*	2021-22*
		Α	В	С	D
1	Investment in Plant & Machinery or				
	Equipment (Rs. In lakh) cumulative up to 31 <sup>st</sup>				
	March as per the Balance Sheet				
2	Value of Total Annual Turnover / Sales (Rs. in				
	lakh)				
3	Value of Exports Turnover / Sales (Rs. In lakh)				
	(Only for MSMEs applying for Export Award)				
4	Value of Net Profit (Rs. In lakh)				
5	Current Assets				
6	Current Liabilities				
7	Total Expenditure on Salary & Employees				
	Welfare				
8	Total No. of Employees (Skilled + Semiskilled				
	+ Unskilled) as on 31 <sup>st</sup> March				
* Co	py / copies of the relevant documents certifie	d by the pr	acticing Cl	nartered Ac	countant /
Tax 1	Lawyer etc to be uploaded.		_		

Sr.		Ι	II	III		Part
No.						
1	Increase in the	2019-20	2020-21	2021-22	Average of I to	А
	Investment	= (1B-	=(1C-	=(1D-	III	
		1A)*100/1A	1B)*100/1B	1C)*100/1C		
2	Net Profit Turnover	=4B*100/2B	=4C*100/2C	=4D*100/2D	Average of I to	
	Ratio				III	
3	Turnover/Investment	=2B/1B	=2C/1C	=2D/1D	Average of I to	
	Ratio				III	
4	Current Ratio	=5B/6B	=5C/6C	=5D/6D	Average of I to	
	(Current Asset/				III	
	Current Liabilities)					
5	Credit Rating of the				Average of three	
	Enterprise by RBI				years rating	
	approved agency					
6	Export to Total	=3B*100/2B	=3C*100/2C	=3D*100/2D	Average of I to	В
	Turnover Ratio				III	
7	Growth in Value of	2019-20	2020-21	2021-22	Average of I to	
	Exports	=(3B-	=(3C-	=(3D-	III	
	_	3A)*100/3A	3B)*100/3B	3C)*100/3C		
8	Ratings of Export				Average of three	
	Houses				years rating	
9	Salary to Turnover	=7B*100/2B	=7C*100/2C	=7D*100/2D	Average of I to	С
	Ratio				III	
10	Growth in total	2019-20	2020-21	2021-22	Average of I to	
	Employment	=(8B-	=(8C-	=(8D-	III	
		8A)*100/8A	8B)*100/8B	8C)*100/8C		

TABLE A	Marking Pattern for Awards (Marks to be calculated by the system based on the entered by the Enterprise)								
Broad Parameters	Category-	Manufac	turing (Non Technical) General, Women, SC, ST, Divyang & NER Technical) General, Women, SC, ST, Divyang & NER						
	Parameters	Max Marks			ng Pattern/Sco				
Part A- Financial Parameters/ Growth parameters (60)	Increase in the Investment Net Profit Turnover Ratio	10	Up to 10%- <b>0 Marks</b> Up to 5% - <b>0 Marks</b>	More than 10% Less than 20% (including) - 5 Marks More than 5% Less than 10% (including) - 5 Marks	More than 20% - 10 Marks More than 10% less than 20% (including) - 10 Marks	More than 20% 15 Marks			
	Turnover/ Investment Ratio	15	Up to 1.25 <b>0 Marks</b>	More than 1.25 Less than 1.75 (including) <b>5 Marks</b>	More than 1.75 less than 2.5 (including) <b>10 Marks</b>	More than 2.5 <b>15 Marks</b>			
	Current	15	Less than 1	More than	More than	More than 1.50			

	Ratio		(Including	1	1.25 less	15 M	larks
	(Current		1)	Less than	than 1.50		
	Asset/		0 Marks	1.25	(including)		
	Current			(including)	10 Marks		
	Liabilities)			5 Marks			
	Credit	5	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1
	Rating of		-1 Marks	-2 Marks	-3 Marks	-4Marks	-5Marks
	the						
	Enterprise						
	by RBI						
	approved						
	agency						
	(CRISIL						
	and						
	SMERA						
	Rating						
	Scale of 8						
	numbers)						
Part C-	Salary to	25	More than	More than	More than	More	More
Employment	Turnover	(zero	10% less	20% less	20% less	than 30%	than 40%
Generation	Ration	mark	than 20%	than 30%	than 30%	less than	-
(40)		for	(including)	(including)	(including)	40%	
		less	-	-	-	(including)	
		than	5 Marks	10 Marks	15 Marks	-	25 Marks
		10%				20	
		(includ				Marks	
		ing)					
	Growth in	15	Up to 5%-	More than	More than		e than
	total		0 Marks	5%	10% less		% -
	Employme			Less than	than 20%	15 m	arks
	nt			10%	(including)		
				(including)	-		
				-	10 Marks		
Tetel		100		5 Marks			
Total Marks		100					
(100)							

Table- BMarking Pattern for Awards (Marks to be calculated by the system based on the figures entered by the Enterprise)							sed on		
Broad parameters	Category- Export Awards								
	Parameters	Max Marks	8				Score		
General Parameters	Parameters mentioned in the evaluation matrix of manufacturing and Service Enterprise in table above	40	40% of the	Total Marks	obtained by	the Enterpris	e in Table A	Above	
Part B-	Export to	30	More than	More than	More than	More than	More than	More	
Export	Total	(zero	10% less	20% less	20% less	30% less	40% less	than	
parameters	Turnover	mark for	than 20%	than 30%	than 30%	than 40%	than 50%	50 %	
	Ratio	less than	(including)	(including)	(including)	(including)	(including)	-	
		10%	-	_	-	-	-	30	
		(includi	5 Marks	10 Marks	15 Marks	20 Marks	25 Marks	Marks	
		ng)							
	Growth in	20	Up to 5%-	More than	More than	More than	More that	in 30%	
	Value of		0 Marks	5% less	10% less	20% less	20 Ma	arks	
	Exports			than 10%	than 20%	than 30%			
				(including)	(including)	(including)			
				- 5 Marks	- 10 Marks	- 15 Marks			
	Rating of	10	One Star	2 Stars	3 Stars	4 stars and			
	Export Houses					above			
	(Highest		2 Marks	5 Marks	8 Marks	10 Marks			
	rating during								
	last three								
	years)								
Total		100							

(Category- Awards for Technologically Efficient Manufacturing Enterprises) As the marks are allotted based on the certificates/documents uploaded by the Enterprises, the pattern for evaluation of technical competency would be different from the one suggested above. Table - C

G		N		34 1	3.6.1	
S.	Parameters for Awarding	Maximum	MSME-DFOs	Marks	Marks	Brief
No.	Marks	Marks	Checked the	allotted by	suggested	comments
			information/	State Level	by	(Reasons for
			supporting	Selection	Technical	deviation in
			documents	Committee	group	marks)
(1)	(2)	(3)	(4)	(5)	(6)	(7)
1	Whether enterprise	20	Yes/No			
	implemented Poka –					
	Yoke, KANBAN, 5S,					
	SOP system or any other					
	LEAN Tools					
	i. Yes - 20 Marks for 4 or					
	more lean tools					
	implemented.					
	ii. If less than 4 lean tools					
	then 5 marks for each lean					
	tool implemented.					
	iii. No - 0 Marks					
	Please give details and		Yes/No			
	attach/ upload relevant					
	evidences. (Zero marks					
	for no details / documents					
	attached)					
2	Whether enterprise has	10				
	been Granted					
	Recognition &					
	Registration to In-house					
	<b>R&amp;D</b> facilities approved					
	by DSIR?					
	(i) Yes - 10 Marks					
	(ii) No - 0 Marks		<b>.</b>			
	Please give details and		Yes/No			
	attach / upload relevant					
	evidences of DSIR. (Zero					
	marks for no details/					
	documents attached)	10				
3	Whether Products/	10				
	Processes Developed					
	through Incubation					
	Centre?					
	(i) Yes - 10 Marks					
	(ii) No - 0 Marks		Х <i>Д</i> /ХТ			
	Please give details and		Yes/No			
	attach/ upload approved					
	evidences of Competent					
	Authority. (Zero marks					
	for no details/ documents					
	attached)					
4	Whether obtained	15				
4		15				
	Patents/Design/Trade mark?					
	111a1 K ;					
1		1		1	1	

	(i) Yes - 15 Marks				
	(i) $1es - 15$ Marks (ii) No - 0 Marks				
	Please give details and attach/ upload approved evidences . (Zero marks for no details/ documents		Yes/No		
	attached)				
5	Whether enterprise implemented Enterprise Resource Planning (ERP) system?	10			
	(i) Yes - 10 Marks				
	(ii) No - 0 Marks				
	Please give details and attach/ upload relevant evidences. (Zero marks for no details/ documents attached)		Yes/No		
6	Whether enterprise implemented Energy Conservation Techniques [ Certified Energy Audit Report]	15			
	(i) Yes - 15 Marks				
	(ii) No - 0 Marks Please give details and attach/ upload relevant evidences . (Zero marks for no details/ documents attached)		Yes/No		
7	Whether enterprise obtained product standard certifications by Accredited Bodies e.g. BIS/International or National Standard (RDSO, BEE, FSSAI, AgMark etc.)	10			
	(i) Yes - 10 Marks				
	(ii) No - 0 Marks Please give details and attach/ upload approved evidences. (Zero marks for no details/ documents attached)		Yes/No		
8	Whether obtained System/process certification e.g. ISO- 9000 Series/14000/22000	10			

/ HACCP/ GMP/ equivalent certification by Accredited Bodies				
(i) Yes - 10 Marks (ii) No - 0 Marks				
(ii)No-0 MarksPlease give details and attach/ upload approved evidences. (Zero marks for no details/ documents attached)		Yes/No		
TOTAL ( Technical Parameters)	100	Will carry 60% weightage in	the total mark	CS

Broad		Marks	
Parameters			
General Parameters	Parameters mentioned in the evaluation matrix of Manufacturing and Service Enterprises in table above	40	40% of the Total Marks obtained by the Enterprise in Table A Above
Technical Parameters	Parameters mentioned in the evaluation matrix of technical parameters above	60	60% of the Total Marks obtained by the Enterprise in Table C Above
Total Marks		100	

#### **RECOMMENDATIONS OF THE STATE LEVEL SELECTION COMMITTEE (SLSC)**

Name of the enterprise:	
State:	
Category of Awards:	

	Maximum Marks	Marks Obtained	Remarks
Marks Awarded	100		
Total	100		

**Recommendation:-** We have gone through the submissions made by the enterprise/entrepreneur and after thorough scrutiny have found it to be a fit case consideration by the National Level Selection Committee [NLSC] for National MSME Award for

(Please Tick)

#### Micro / Small/ Medium Enterprise.

S. No.	Name & Address of the Members	Designation	Recommended	Signature
1				
2				
3				
4				
5				

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# **Rankings to the State / UT for the Promotion and Development of MSMEs**

# PART-I

# **Basic Information of the State / UT Government:**

- 1. Name of the State/UT:
- 2. Name of the Ministry/Department dealing with MSMEs in the State/ UT:
- 3. Name of the Minister in charge of MSME with contact details:
- 4. Name of the Principal Secretary/officer of the Department of MSME:
- 5. Correspondence Address of the Department dealing with MSME in the State/UT:

Email :

Mobile/ Phone Numbers :

**Fax Number :** 

#### PART-II

Marking Pattern for Rankings (Data to be filled up by the States and UTs concerned)							
Table-DCategory - States and UTs	for their	Contributio	on to the M	SME Sector	•		
Parameters	Max	Marking Pattern / Score					
	Marks						
States / UTs having separate Ministry for	10						
MSME							
States / UTs having separate Grievance	10						
Cell for MSMEs	10						
States / UTs having separate separate	10						
Public Procurement Policy for MSMEs			I	-			
State Specific Schemes for MSMEs and	20	1-2	3-5	6-9	10 or		
their performance		Schemes	Schemes	Schemes	more		
		5 Marks	10	15	Schemes		
			Marks	Marks	20 Marks Jumber of		
Number of MSEFCs in the State / UTs /	20						
Number of Districts		MSEFCs*20/Number of Districts. State/UT					
		having an MSEFC in every district will score					
	• •	20 marks					
Percentage of total number of applications	20	More	More	More	More		
converted into cases by the MSEFCs in		than 20%	than 30%	than 40%	than 50%		
the State/UTs in the last three years		of the	of the	of the	of the		
(average of three years) in MSEFC		registered	registered	registered	registered		
(applications converted into cases during		cases-	cases-	cases-	cases-		
the FY/ Number of Cases on the first day		5	10	15 M	20		
of the FY)	20	Marks	Marks	Marks	Marks		
Year on Year Growth of Budget to the	20	10% and	15% and	20% and	25% and		
MSME Sector (Specifically to MSME		more 5 Market	more	more	more		
Sector) Average of three years Growth of MSME Credit in the State	20	5Marks 10% and	<b>10Marks</b> 15% and	<b>15Marks</b> 20% and	<b>20Marks</b> 25% and		
(based on RBI Data) Average of three	20						
		more 5Marks	more 10Marks	more <b>15Marks</b>	more <b>20Marks</b>		
years Paraantaga of projects completed during	20	10% and	15% and	20% and	201v1arks 25% and		
Percentage of projects completed during the year as compared to the number of	20						
approved projects at the start of the year		more 5Marks	more 10Marks	more <b>15Marks</b>	more 20Marks		
under Cluster Development Programme		JIVIAINS		IJIVIAINS	20191a1 KS		
(Average of 3 years)							
Percentage of projects completed during	20	10% and	15% and	20% and	25% and		
the year as compared to the number of	20	more	more	more	more		
approved projects at the start of the year		5Marks	10Marks	15Marks	20Marks		
under SFURTI (Average of 3 years)		51 <b>1111 N</b> 5		13111115	20101a1 N3		
Total	170		<u> </u>	I	1		
IVIAI	1/0						

# **Online Certification by the State/UT Authority**

Certified that the above information has been filled in and is available with the data base available with the State / UT Government in the MSME Department/ Department looking after the MSME sector.

# <u>Rankings to Aspirational Districts for the Promotion & Development of MSMEs</u> <u>PART-I</u>

# **Basic Information of the Aspirational District:**

- 1. Name of the Aspirational District :
- 2. Name of the State/ UT:
- 3. Name of the District Magistrate of the District with contact details:
- 4. Name of the General Manager with contact details of the District Industries Centre (DIC) :
- 5. Correspondence Address of the Department dealing with MSME ( if other than Department of MSME) in the Aspirational District under the State/UT:

Email :

Mobile/ Phone Numbers :

**Fax Number :** 

#### PART-II

Marking Pattern for Rankings (Marks to be filled up by the Aspirational District)								
Table-ECategory- Aspirational Districts for their Contribution to the MSME Sector								
Parameters	Max	Marking Pattern/Score						
	Marks							
Districts having separate	10							
Grievance Cell								
Districts having separate MSEFC	10							
States/UTs having separate Public Procurement Policy for MSMEs	10							
Whether any special benefit for MSMEs in terms of power tariff /water charges/ employment etc. (Number of such schemes/ provisions)	20		1 Provision 5 Marks	2 Provision s 10 Marks	3 Provisions 15 Marks	4+ provisions 20 Marks		
Total Number of <b>Udyam</b> <b>Registration</b> in the District during the reference year	20	Less than 1000 0 Marks	1000-2000 5Marks	2000-4000 10Marks	4000-6000 15 Marks	More than 6000 20 Marks		
Number of Skill Development and Programme conducted by the DIC/State Authorities	20	Less than 10 0 Marks	10-20 5Marks	20-30 10Marks	30-40 15 Marks	40+ 20 Marks		
Number of MSME Awareness Programmes organized by the DIC/District Authorities	20	Less than 10 0 Marks	10-20 5Marks	20-30 10Marks	30-40 15 Marks	40+ 20 Marks		
Year on Year Growth (in%) in the MSME Credit (during the reference year)	20	Less than 10% 0 Marks	10-20 5Marks	20-30 10Marks	30-40 15 Marks	40+ 20 Marks		
Number of Industrial Estate developed and operationalised	20	Less than 2	2-3	4-5	6-7	8+		
in the District (during last three years)		0 Marks	5Marks	10Marks	15 Marks	20 Marks		
Number of CDP and SFURTI Clusters developed in the District (during last three	20	Less than 2 0 Marks	2-3 5Marks	4-5 10Marks	6-7 15 Marks	8+ 20 Marks		
years)	170							
Total	170							

# **Online Certification by the Aspirational District Authority**

Certified that the above information has been filled in and is available with the data base available with the Aspirational District of the State/UT Government in the MSME Department/ Department looking after the MSME sector.

# **Rankings to Banks for the promotion & Development of MSMEs**

## PART-I

# **Basic Information of the Banks:**

- 1. Name of the Bank :
- 2. CMD of the Bank:
- 3. Address of the Headquarter of the Bank:
- 4. Address of the Bank with contact details :
- 5. Correspondence Address:

Email :

Mobile/ Phone Numbers :

**Fax Number :** 

# PART-II

Marking Pattern for Rankings (Marks to be filled up by the Banks)							
Table-F Category- Rankings for banks for their Contribution to the MSME Sector							
Parameters	Max	Marking Pattern/Score					
	Marks	T (1	10.20	21.50	<b>51 70</b>	71 100	
Number of Branches specifically dedicated to	15	Less than 10 Branch	10-30	31-50	51-70	71-100	
specifically dedicated to MSMEs as on 31 <sup>st</sup> March of		0 Marks	3 Marks	5 Marks	10 Marks	15 Marks	
the FY		U IVIAI KS	5 Iviairs	J WIAIKS			
Number of special schemes	15	No Scheme	1-2	3-4	5-6	7+	
available for MSMEs as on		0 Marks					
31 <sup>st</sup> March of the FY			3 Marks	5 Marks	10 Marks	15 Marks	
MSME loans as percentage of	20	Less than	10-20	20-30	30-40	40+	
total loans restructured during		10%					
the year under consideration		0 Marks	5 Marks	10Marks	15 Marks	20 Marks	
Share (%) of loans to MSME	15	Less than	10-20	20-30	30-40	40+	
segment of the total loans		10%	2 1 1	5 M 1	10 1 1	15 1 1	
given by the banks, during the year under consideration		0 Marks	3 Marks	5 Marks	10 Marks	15 Marks	
Growth in the MSME Credit	20	Less than	10-20	20-30	30-40	40+	
during the year over the		10%					
previous year		0 Marks	5 Marks	10 Marks	15 Marks	20 Marks	
Growth in the CGTMSE	15	Less than	10-20	20-30	30-40	40+	
Credit during the year as		10%					
compared to the previous year		0 Marks	3 Marks	5 Marks	10 Marks	15 Marks	
Total	100						

# **Online Certification by the Bank Authority**

Certified that the above information has been filled in and is available with the data base available with the Bank.